



## Quality Intervention and Support that Children Deserve

With Autism Spectrum Disorder (ASD) affecting more children today than ever before, early detection or diagnosis of autism can help children receive timely intervention. Children can then have a much better chance of developing important life skills, and manage their sensory experiences and behaviors, which will lead to an improved quality of life for them, now, and in the future.

Early intervention is found to make a significant difference in the life of an affected child, as research shows that having access to early intervention for autism paves the way for a more positive outcome for the child's future, compared to seeking out help later in their childhood. One of the most sought-after therapies for children with ASD is Applied Behaviour Analysis (ABA) therapy.

Significantly devoted to providing personalised attention and support for children with speech delays, learning disabilities, and social and behavioral issues, Autism Behavioral Center (ABC) is a renowned centre supervised directly by a Board Certified Behaviour Analyst (BCBA), and is our country's largest 1:1 ABA centre.

While all parents of preschoolers share some level of concern about their children's school readiness, parents of children with ASD have more on their plate to deal with. Apart from school readiness, their children also need help in the areas of communication, behaviour, as well as social skills. This is where ABC stands out as the name parents trust for the highest quality early intervention. ABC is located in Bangsar, Sunway Geo in Subang, and Jalan Tun Razak, which is where the centre's life skills training for teens and adults is held. Free autism screening for children 16-30 months old is also offered at ABC.

With a BabyTalk Readers' Choice Diamond Award to its name, ABC is truly worthy of its reputation as the early intervention programme most preferred by families of children with special needs, offering both centre-based and home-based intervention, alongside its shadow aide service. Besides quality intervention, ABC also conducts awareness talks for schools and communities. Furthermore, the centre provides training for Malaysia Airports and Sunway Malls to support and include children and families with needs.



# Early Intervention Programme

ABC (Autism Behavioral Center)

